

Things to Consider in Identifying Your Dream Company

Some may consider a Fortune 500 company as their “dream” company. Others think it would be a dream to work for one of the Big 5 financial firms. We often think of large and well-known companies – think Google, Apple, or Amazon – as a dream to work for, and we forget of other things that make lesser known organizations just as dreamy. Disney isn’t the only company that can make people’s dreams come true. Below are a list of 5 questions to consider when thinking about what might be your “dream company.”

1. Does it align with your values?
2. Will they pay you what you are worth?
3. Will you enjoy the work that you do at this company/organization? (e.g. using your strengths and motivated skills?)
4. Does the organization have opportunities which will challenge you to grow?
5. Do they reward your growth with pay and promotions?